

New health care ‘supergroup’ formed.*

***Do not read if easily offended.**

12th Oct 2009

There is a health issue that faces **millions of men and women** of all ages in the UK that we’re sure you don’t want to read about.

That’s fine.

You can file/throw this press release away and forget about it.

If you’re still reading, we appreciate it, because this issue is, amazingly, the subject of approximately one in three GP visits. It is a problem that affects one in four women and one in ten men, at some point in their lives. It is a problem that affects huge groups within ethnic minorities and is very rarely mentioned...by anyone.

The issue is bladder and bowel incontinence.

If you’re still reading, you’re over the worst. **Ann Winder**, one of the most respected clinicians working in the field of continence today has put together a ‘supergroup’ of some of the country’s leading consultants and specialists and invited them to work with her as part of **ARC Health Care Management Consultants**. She wants to improve the UK’s health and how it is treated, and she’s got some pioneering ideas.

The aim of ARC Health Care Management Consultants is to educate and advise on continence issues as widely as possible. The UK population is ageing and, inevitably, health problems of this nature will increase year by year. There are also more and more younger people facing continence problems, who are not being given the right help. Ironically, half the UK’s public toilets have closed down in the last few years. ARC want to support continence related charities, health care workers, health care management and the general population at large.

Ann Winder has over 40 years of experience in the public and private health care sectors, and together with her team, has written countless books on and around the subject, as well as advising, lecturing and researching. Ann has advised the government on continence issues and has taken part in all party discussions. She has won a Florence Nightingale Scholarship and the Winston Churchill Fellowship.

Dr Dawn Harper of Channel 4’s ‘Embarrassing Bodies’ says, “**Ann Winder’s knowledge is only surpassed by her passion to improve the lives of those suffering with incontinence. With the support of ARC we can make a significant difference to the care of those with continence problems. Just like the rest of us, producers and editors often shy away from the subject of continence, which means it doesn’t get the air time it deserves.**”

www.arc-healthcare.com

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